

Visits made in 2013 to visitor attractions in membership with ALVA - Embargoed until 00.01 – Wednesday, March 5, 2014

	<u>SITE</u>	TOTAL VISITS	CHARGE /FREE	% +/-
1	British Museum	6,701,036	F/C	20.0%
2	National Gallery	6,031,574	F/C	14.0%
3	Natural History Museum	5,356,884	F/C	6.7%
4	Tate Modern	4,884,939	F/C	-8.0%
5	Science Museum, South Kensington (SMG)	3,316,000	F/C	10.9%
6	V&A (South Kensington)	3,290,500	F/C	1.8%
7	Tower of London (HRP)	2,894,698	C	18.4%
8	Somerset House Trust	2,398,066	F/C	N/C
9	St Paul's Cathedral	2,138,130	F/C	19.0%
10	Westminster Abbey	2,020,637	F/C	13.8%
11	National Portrait Gallery	2,014,636	F/C	-4.0%
12	Old Royal Naval College Greenwich	1,803,477	F	1.0%
13	National Museum of Scotland (National Museums Scotland)	1,768,090	F/C	-7.0%
14	British Library	1,475,382	F/C	4.3%
15	National Maritime Museum (RMG)	1,437,725	F/C	27.0%
16	Edinburgh Castle (Historic Scotland)	1,420,027	F/C	15.0%
17	Chester Zoo	1,409,249	F/C	0.0%
18	Tate Britain	1,378,272	F/C	-10.0%
19	Royal Botanic Gardens, Kew	1,324,499	C	29.4%
20	ZSL London Zoo	1,294,483	C	26.4%
21	Stonehenge (EH)	1,241,296	C	18.9%
22	Library of Birmingham	1,152,556	F	***
23	Roman Baths & Pump Room, Bath	1,135,007	C	7.0%
24	Kelvingrove Art Gallery & Museum (Glasgow Museums)	1,044,067	F	0.2%
25	Houses of Parliament	1,041,000	F/C	4.0%
26	Royal Academy of Arts	1,015,505	F/C	-19.0%
27	Canterbury Cathedral	1,001,266	C	3.0%
28	RHS Garden, Wisley	964,078	F/C	-1.3%
29	Scottish National Gallery (NGS)	933,296	F/C	-2.9%
30	National Railway Museum (SMG)	931,000	F	30.1%
31	Eden Project	858,897	C	-9.9%
32	Royal Observatory Greenwich (RMG)	798,804	F/C	27.0%
33	Edinburgh Zoo (RZSS)	760,897	F/C	-6%*****
34	Museum of Liverpool (National Museums Liverpool)	756,582	F/C	-25.0%
35	Ashmolean Museum (OUM)	754,957	F	-11.0%
36	Riverside Museum (Glasgow Museums)	740,276	F	-26.6%
37	Royal Botanic Garden Edinburgh (RBGE)	679,756	F	-5.0%
38	World Museum Liverpool (National Museums Liverpool)	678,871	F/C	-5.0%
39	Portsmouth Historic Dockyard	674,434	F/C	55.0%
40	Museum of Science & Industry (SMG)	657,000	F	-3.6%
41	Chatsworth House Trust (THE)	644,817	C	-2.2%
42	Merseyside Maritime Museum (National Museums Liverpool)	622,516	F/C	-26.0%
43	ZSL Whipsnade Zoo	620,762	F/C	14.7%
44	Blenheim Palace (THE)	610,794	C	-2.0%
45	Titanic Belfast	596,777	C	-9.0%
46	M Shed (BMGA)	595,604	F	11.0%
47	Tower Bridge Exhibition (CLA)	595,080	C	17.0%
48	Birmingham Museum & Art Gallery (BMT)	588,513	F	-13.0%
49	Tate Liverpool	580,888	F/C	-6.0%
50	National War Museum (National Museums Scotland)	572,361	F/C	16.0%
51	Gallery of Modern Art (Glasgow Museums)	572,152	F	-4.0%
52	Hampton Court Palace (HRP)	563,407	C	7.6%
53	Leeds Castle (THE)	504,551	C	1.3%
54	National Media Museum (SMG)	479,000	F	-5.0%

55	Churchill War Rooms (IWM)	475,044	C	38.0%
56	International Slavery Museum (National Museums Liverpool)	451,679	F	1.0%
57	Bristol Museum & Art Gallery (BMGA)	450,954	F	7.0%
58	V&A Museum of Childhood	443,500	F	3.7%
59	Cliveden (NT)	418,597	F/C	21.1%
60	Stirling Castle (Historic Scotland)	411,726	F/C	2.0%
68	Kensington Palace (HRP)	403,167	C	13.4%
61	Shakespeare's Birthplace (SBT)	403,045	F/C	13.0%
62	Stourhead (NT)	386,423	F/C	9.8%
63	Beaulieu (THE)	381,555	C	-7.7%
64	Attingham Park (NT)	380,213	F/C	9.8%
65	Imperial War Museum , Duxford (IWM)	377,641	C	-0.6%
66	HMS Victory (NMRN)	375,593	F/C	40.0%
67	Imperial War Museum, London (IWM)	360,886	F	-62%****
69	Fountains Abbey & Studley Royal (NT)	352,420	F/C	6.8%
70	RHS Garden, Harlow Carr	342,949	F/C	7.1%
71	Dover Castle (EH)	340,410	C	4.6%
72	Pitt Rivers Museum (OUM)	338,494	F	-9.0%
73	The Fitzwilliam Museum (UCM)	337,791	F	N/C
74	Wakehurst (Royal Botanic Gardens, Kew)	335,439	C	-3.3%
75	HMS Belfast (IWM)	332,342	C	107%*****
76	Burns Birthplace Museum (NTS)	327,973	C	-4.6%
77	Cutty Sark (RMG)	321,607	C	26.0%
78	Royal Air Force Museum, Cosford	320,584	F	2.5%
79	Imperial War Museum, North (IWM)	318,585	F	-8.0%
80	Polesden Lacey (NT)	312,087	F/C	7.4%
81	Urquhart Castle (Historic Scotland)	310,446	F/C	5.0%
82	People's Palace (Glasgow Museums)	310,326	F	6.9%
83	Belton House (NT)	304,284	F/C	11.1%
84	St Michael's Mount (NT)	302,530	F/C	12.0%
85	Anglesey Abbey (NT)	278,505	F/C	12.6%
86	Calke Abbey (NT)	270,147	F/C	-1.5%
87	Larrybane (NT)	269,173	F/C	-2.5%
88	Nymans Garden (NT)	266,398	F/C	9.2%
89	Scottish National Gallery of Modern Art (NGS)	265,091	F/C	-15.8%
90	Mottisfont (NT)	263,769	F/C	27.4%
91	Scottish Portrait Gallery (NGS)	261,137	F/C	-20.1%
92	Tate St Ives	259,679	C	32% **
93	Thinktank (BMT)	256,251	C	2.0%
94	Kingston Lacy (NT)	247,339	F/C	7.8%
95	The Monument (CLA)	243,790	C	9.0%
96	Osborne (EH)	243,082	C	-2.2%
97	Walker Art Gallery (National Museums Liverpool)	237,451	F	-30.0%
98	The Royal Air Force Museum London	232,531	F	7.4%
99	Dunham Massey (NT)	230,987	F/C	11.4%
100	Castle Howard (THE)	224,438	F/C	0.9%
101	Cambridge University Botanic Garden (UCM)	222,668	C	N/C
102	Tyntesfield (NT)	222,112	F/C	17.3%
103	Hardwick Hall (NT)	220,924	F/C	-1.8%
104	Corfe Castle (NT)	220,791	F/C	16.0%
105	Culzean Castle & Country Park (NTS)	218,949	C	-6.2%
106	Chartwell (NT)	212,769	F/C	11.3%
107	Lanhydrock (NT)	209,507	F/C	-2.1%
108	Pier Master House (National Museums Liverpool)	205,841	F	-3.0%
109	Cragside Estate (NT)	201,157	F/C	-0.2%
110	Ickworth (NT)	200,500	F/C	7.6%
111	Sheffield Park (NT)	199,188	F/C	-2.9%
112	Baddesley Clinton (NT)	196,772	F/C	11.8%

113	Burrell Collection (Glasgow Museums)	193,472	F	4.7%
114	Tintagel Castle (EH)	192,162	C	10.3%
115	Wallington Park (NT)	191,529	F/C	-0.2%
116	Killerton (NT)	188,371	F/C	13.6%
117	Lady Lever Art Gallery (National Museums Liverpool)	184,730	F	-8.0%
118	Harewood House (THE)	184,700	F/C	-1.1%
119	The National Railway Museum in Shildon (SMG)	183,000	F	-5.1%
120	Sissinghurst (NT)	182,431	F/C	26.4%
121	Bodnant Garden (NT)	178,672	F/C	14.4%
122	Royal Horticultural Society, Hyde Hall	177,034	F/C	14.9%
123	Museum of the History of Science (OUM)	175,778	F	13.6%
124	Claremont Landscape Garden (NT)	171,401	F/C	1.7%
125	Dyrham Park (NT)	166,765	F/C	10.6%
126	Hidcote Manor Garden (NT)	163,383	F/C	4.2%
127	Bodiam Castle (NT)	160,890	F/C	-1.9%
128	Mount Stewart (NT)	159,061	F/C	2.0%
129	Natural History Museum at Tring	150,453	F	2.0%
130	The Queen's House (RMG)	149,326	F	54.0%
131	Anne Hathaway's Cottage & Gardens (SBT)	147,261	F/C	8.0%
132	Dunster (NT)	147,244	F/C	0.9%
133	Erddig (NT)	147,129	F/C	-2.3%
134	RHS Garden, Rosemoor	145,735	F/C	3.9%
135	Sudbury Hall (NT)	143,965	F/C	-5.9%
136	Audley End House (EH)	143,046	C	6.0%
137	National Museum of the Royal Navy Portsmouth (NMRN)	140,987	F/C	-28.0%
138	Clifford's Tower, York (EH)	138,624	C	34.0%
139	Cotehele (NT)	136,877	F/C	-1.7%
140	Highland Wildlife Park (RZZS)	136,219	F/C	12.2%
141	Home Farm Wimpole (NT)	135,584	F/C	7.4%
142	Trelissick (NT)	129,355	F/C	4.1%
143	Whitby Abbey, Yorkshire (EH)	126,689	C	12.8%
144	Montacute House (NT)	125,442	F/C	0.4%
145	Sedgwick Museum of Earth Sciences (UCM)	124,739	F	N/C
146	Brownsea Island (NT)	122,949	F/C	18.1%
147	St Mungo Museum of Religious Art (Glasgow Museums)	120,976	F	6.1%
148	Carisbrooke Castle, Isle of Wight (EH)	117,990	C	6.6%
149	Glencoe (NTS)	114,284	C	41.7%
150	1066 Battle of Hastings: Abbey & Battlefield (EH)	113,396	C	-3.0%
151	Kenilworth Castle & Elizabethan Gardens (EH)	110,206	C	7.1%
152	Culloden (NTS)	109,063	C	11.0%
153	Fleet Air Arm Museum (NMRN)	107,754	F/C	-0.2%
154	Burghley House (THE)	107,253	C	12.4%
155	Castle Drogo Estate (NT)	97,639	F/C	-13.5%
156	Halls Croft (SBT)	97,524	F/C	5.0%
157	Nash's House & New Place (SBT)	95,022	F/C	-3.8%
158	Hatfield House (THE)	93,987	F/C	35.0%
159	Housesteads Roman Fort, Hadrian's Wall (EH)	91,786	C	20.2%
160	Penrhyn Castle (NT)	88,022	F/C	-9.8%
161	Provand's Lordship (Glasgow Museums)	78,061	F	10.8%
162	Mary Ardens Farm (SBT)	75,064	F/C	0.0%
163	Guildhall Art Gallery (CLA)	73,845	F	-4.0%
164	Woburn Abbey & Gardens (THE)	68,920	C	2.5%
165	Inverewe Gardens (NTS)	62,610	C	-0.9%
166	Museum of Archaeology & Anthropology (UCM)	61,486	F	N/C
167	Kettle's Yard (UCM)	58,992	F	N/C
168	Sudley House (National Museums Liverpool)	55,750	F	-14.0%
169	The Royal Marines Museum (NMRN)	53,950	F/C	43.3%
170	Holkham Hall (THE)	53,901	F/C	24.0%

171	Scotland Street School Museum (Glasgow Museums)	53,639	F	-1.8%
172	Crathes Castle (NTS)	52,099	C	-4.6%
173	Benmore Botanic Garden (Argyll) (RBGE)	46,994	C	12.0%
174	St Lawrence's, Evesham (CCT)	44,093	F	21.8%
175	The Royal Submarine Museum (NMRN)	43,200	F/C	-1.3%
176	St Mary Magdelene, Croome D'Abitot (CCT)	42,511	F	-16.0%
177	Blaise Castle (BMGA)	42,270	F	-3.0%
178	Falkirk Palace (NTS)	41,930	C	-0.7%
179	Aston Hall (BMT)	40,456	C	23.0%
180	Holy Trinity Goodramgate, York (CCT)	38,155	F	5.3%
181	The Polar Museum (UCM)	36,634	F	N/C
182	Gladstones Land (NTS)	35,747	C	1.8%
183	Museum of Zoology (UCM)	35,643	F	N/C*
184	Museum of the Jewellery Quarter (BMT)	30,212	C	9.0%
185	Dawyck Botanic Garden (Borders) (RBGE)	28,917	C	6.0%
186	St Mary the Virgin, Shrewsbury (CCT)	28,639	F	-5.0%
187	St Anthony's, Roseland (CCT)	26,691	F	-14.8%
188	All Saints Kedleston (CCT)	24,792	F	9.8%
189	Keat's House (CLA)	24,535	C	16.0%
190	Pimmedden Garden (NTS)	22,974	C	28.9%
191	Glenfinnan Monument (NTS)	22,423	C	24.8%
192	Explosion (NMRN)	22,317	F/C	-16.0%
193	Old Christ Church Waterloo (CCT)	20,705	F	12.6%
194	St Peter's Preston Park (CCT)	20,527	F	-39.8%
195	Blakesley Hall (BMT)	19,943	C	16.0%
196	Sarehole Mill (BMT)	19,826	C	35.0%
197	Logan Botanic Garden (Galloway) (RBGE)	19,365	C	4.0%
198	Georgian House (BMGA)	16,795	F	18.0%
199	Glasgow Museums Resource Centre (Glasgow Museums)	15,264	F	8.0%
200	St James Cooling (CCT)	15,253	F	-60.7%
201	Museum of Classical Archaeology (UCM)	13,896	F	N/C
202	Red Lodge (BMGA)	13,720	F	28.0%
203	St Nicholas Kings Lynn (CCT)	13,482	F	-5.8%
204	Whipple Museum of the History of Science (UCM)	11,957	F	N/C
205	Soho House (BMT)	9,905	C	17.0%
206	Bristol Records Office (BMGA)	7,025	F	28.0%
207	Weoley Castle (BMT)	6,221	F	-16.0%
208	Museum Collection Centre (BMT)	2,311	F	0.0%
209	Kings Weston Roman Villa (BMGA)	690	F	30.0%
210	Oxford University Museum of Natural History (OUM)	Closed	for	Refurb

* The Museum of Zoology closed on 3 June 2013 for major refurb. Reopens 2016

** In April 2013 Tate St Ives introduced a new methodology for counting visitors which resulted in significant increase in number of visits recorded

*** Library of Birmingham new building was opened on 3 September 2013.

This figure reflects from this date until 31 December 2013

**** Six month closure & partial reopening due to building works

***** Closure in previous year

***** Edinburgh Zoo bucked the trend of a giant panda zoo in year two, seeing only a small decrease of 6%; their visitor numbers still remain 40% higher than pre-panda visitor numbers.

N/C = No comparison, became members of ALVA in 2013

NT = National Trust

NTS = National Trust for Scotland

EH = English Heritage

THE = Treasure Houses of England

RBGE = Royal Botanic Garden Edinburgh

OUM = Oxford University Museums

RMG = Royal Museums Greenwich

NGS = National Galleries Scotland
HRP = Historic Royal Palaces
SMG = Science Museum Group
NMRN = National Museum of the Royal Navy
CCT = Churches Conservation Trust
CLA = City of London Attractions
RZSS = The Royal Zoological Society of Scotland
UCM = University of Cambridge
SBT = Shakespeare Birthplace Trust
IWM = Imperial War Museums
BMGA = Bristol Museums Galleries & Archives
BMT = Birmingham Museums Trust